Academic Advising Mission Statement
Academic Advising at Thurgood Marshall College is an essential element of UCSD’s commitment to undergraduate education and career planning. Advisors aim to cultivate in students a sense of personal responsibility for their education while guiding them toward self-advocacy and clarity of purpose. Advisors shape those outcomes by employing appropriate measures of challenge and support consistent with each individual’s developmental readiness, personal circumstances, and advising needs.

Goals
- Assist students in navigating the complexities of University policies and procedures that result in timely degree completion.
- Help students develop ambitious and realistic academic plans.
- Foster in students an understanding that their undergraduate education goes well beyond the classroom and sets the trajectory for their personal and professional lives.
- Encourage students to utilize the wide-ranging support services provided on the UCSD campus.
- Promote student appreciation for diversity and ethical behavior.
- Inspire students to develop a passion for informed action and civic engagement.
- Encourage students to support and work toward equity and access for all.