

SYLLABUS

Dimensions of Culture 3

Lecture A - Professor Jorge **MARISCAL**
MWF 10:00-10:50, Peterson Hall 108

Course Description:

DOC 3 begins with an introduction to the ways in which cultural production participates in the ideological and institutional formations discussed in DOC 1 and DOC 2. After our preliminary segment on selected case studies taken from the recent history of US culture, we will move to two cultural sectors—popular music and sports. Our objective will be to understand how categories of gender, class, race, and others operate within these two spheres of activity. We will conclude our course with a brief look at recent cultural developments related to higher education. In addition to one written paper and a final exam, students will complete a capstone creative project that captures key aspects of the three-quarter DOC sequence.

Required Texts and Readings:

- ◆ **Books** (available at UCSD Bookstore in the Price Center):
 - **Dick Weissman, *Talkin' 'bout a Revolution: Music and Social Change in America***
 - **Dave Zirin, *What's My Name, Fool?: Sports and Resistance in the United States***
- ◆ Additional readings accessible online via links found on syllabus. Others may be posted on TritonEd or Electronic Reserves via the UCSD Library (<http://reserves.ucsd.edu>).
- ◆ University e-mail messages – Official communications from the DOC office will be sent to enrolled students' @ucsd.edu e-mail addresses. Students are responsible for checking their inboxes regularly and reading these messages promptly.

Lecture Hall Decorum: Laptops, cell phones, iPods, tablets, etc., may not be used during lecture. These should be turned off and kept in your bag under your seat. Bring paper and pens to take notes.

Assignments: The assignments this quarter ask students to employ the methodology introduced in DOC 1 and DOC 2. This includes: mapping ideological intersections at work in cultural object or relationship; applying key concepts learned this year; using relevant course lecture materials and readings to place the object of analysis in its historical and cultural context.

The purpose of DOC 3 is to enable undergraduate students to understand the intersections of class, gender, sexuality, race, and other categories within a cultural object. The identification of social contradictions within a given object is especially important. Students who successfully complete DOC 3 assignments will be able to: 1) Develop an analysis that is supported by evidence from multiple sources; 2) Understand key aspects of the writing process, including outlining, drafting, editing, peer reviewing, and revising; 3) Produce a creative project using a genre or format approved by your TA (capstone project), and 4) Develop a brief written project proposal and analysis that uses the DOC method on your own creation.

Grade Breakdown:	Paper 1.....	25%
	Capstone.....	35%
	Final Exam.....	25%
	Pre-Writing & Assignments.....	10%
	Section Participation & Attendance.....	5%

Maintaining Academic Integrity: All material submitted for a grade must represent your own work. Proper citation of work that is not your own is required. The rules for incorporating MLA documentation can be found on OWL: <http://owl.english.purdue.edu/owl/resource/747/01/>. Students agree that by taking this course required assignments will be subject to submission for textual similarity review to Turnitin for the detection of plagiarism. All submitted assignments will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism. Use of the Turnitin service is subject to the terms of use agreement posted on the Turnitin.com site.

– SCHEDULE OF LECTURES & TEXTS –

WEEK 1: INTRODUCTION TO CULTURE AND IDEOLOGIES

MONDAY, 3/28 – Introduction to Course: Intersections, Social Contradiction, and other Key Words

WEDNESDAY, 3/30 – Case study #1

ONLINE: “Key Words from DOC 1: Diversity”

<http://marshall.ucsd.edu/doc/doc3/index.html#Handouts-for-Spring-2016>

FRIDAY, 4/1 – Case study #2

ONLINE: Raymond Williams, Excerpt from *Marxism and Literature*

https://blogs.commonstons.georgetown.edu/engl-594-fall2013/files/2013/08/Marxism-and-Literature_Dominant_Residual_Emergent.pdf

WEEK 2: POPULAR MUSIC AND CULTURAL POLITICS I
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READING FOR WEEK: Dick Weissman, *Talkin’ ‘bout a Revolution*, pp. 1-129

MONDAY, 4/4 – From slavery to the working-class

WEDNESDAY, 4/6 – Searching for a better life

FRIDAY, 4/8 – Patriarchy and shifting ideologies of masculinity

WEEK 3: POPULAR MUSIC AND CULTURAL POLITICS II

READING FOR WEEK: Dick Weissman, *Talkin' 'bout a Revolution*, pp. 131-229

MONDAY, 4/11 – Organizing across formations

WEDNESDAY, 4/13 – Youth subcultures and social change

FRIDAY, 4/15 – Counter-hegemonic cultures

ONLINE: George Lipsitz, “Who’ll Stop the Rain,” pp. 159-180 (page numbers refer to pdf pages) <https://musicandhistory.wikispaces.com/file/view/Farber,+ed.+The+Sixties.pdf>

WEEK 4: POPULAR MUSIC AND CULTURAL POLITICS III

READING FOR WEEK: Dick Weissman, *Talkin' 'bout a Revolution*, pp. 231-322

MONDAY, 4/18 – Civil rights aftermath, 1971

WEDNESDAY, 4/20 – Youth Rebellion in the Reagan years

FRIDAY, 4/22 – A view from the neighborhood

ONLINE: Tricia Rose, “Black noise: Rap Music and Black Culture in Contemporary America” <https://hiphopandscreens.files.wordpress.com/2012/09/rose-black-noise-21-63.pdf>

GUEST LECTURE: Mychal Matsemela-Ali Odom, UCSD Department of History

WEEK 5: SPORTS AND POLITICS IN THE UNITED STATES I

READING FOR WEEK: Dave Zirin, *What’s My Name, Fool?*, pp. 23-52

MONDAY, 4/25 – “The Great White Hope”

LIBRARY COURSE RESERVES: Daniel Widener, “Race and Sport” in *Oxford Handbook of Sports History* (forthcoming)

WEDNESDAY, 4/27 – Breaking down barriers on the court

FRIDAY, 4/29 – Intersections of gender, “race,” and sexuality

WEEK 6: SPORTS AND POLITICS IN THE UNITED STATES II

■ PAPER 1 **DUE** to your TA before lecture Monday, 5/2, and to Turnitin before 4:00 PM

READING FOR WEEK: Dave Zirin, *What’s My Name, Fool?*, pp. 53-183

MONDAY, 5/2 – Destroying stereotypes

WEDNESDAY, 5/4 – The 1968 Olympics I

ONLINE: <http://afflictthecomfortable.org/2016/01/15/mlk-for-sale-how-to-package-a-radical/>

FRIDAY, 5/6 – The 1968 Olympics II

WEEK 7: SPORTS AND POLITICS IN THE UNITED STATES III

READING FOR WEEK: Dave Zirin, *What's My Name, Fool?*, pp. 185-293

MONDAY, 5/9 – Division I and UC San Diego

WEDNESDAY, 5/11 – Gender transformations

ONLINE: Title IX (1972): <https://nces.ed.gov/fastfacts/display.asp?id=93>

GUEST LECTURE: Megan Strom, Ph.D., UCSD Department of History

FRIDAY, 5/13 – Counter-hegemony and athletes today

ONLINE: Krishnadev Calamur, “What’s Happening at the University of Missouri?,” *The Atlantic*, 11/9/15 <http://www.theatlantic.com/national/archive/2015/11/whats-happening-at-the-university-of-missouri/414870/>

WEEK 8: CONTEMPORARY IDEOLOGIES IN THE UNITED STATES I

MONDAY, 5/16 – Cultures of Neoliberalism

ONLINE: Tad Friend, “Tomorrow’s Advance Man,” *The New Yorker*, 5/18/15
<http://www.newyorker.com/magazine/2015/05/18/tomorrows-advance-man>

WEDNESDAY, 5/18 – Everyone is an entrepreneur

FRIDAY, 5/20 – Hegemonic Concepts of “Beauty”

ONLINE: James Surowiecki, “Linjustice,” *The New Yorker*, 5/5/12
<http://www.newyorker.com/magazine/2012/03/05/linjustice>

ONLINE: D. Hamermesh and J. Biddle, “Beauty and the Labor Market”
<http://www.ux1.eiu.edu/~lsghent/hamerbiddle.pdf>

WEEK 9: CONTEMPORARY IDEOLOGIES IN THE UNITED STATES II
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MONDAY, 5/23 – Higher education today

ONLINE: Jeffrey J. Williams, “Academic Freedom and Indentured Students”
<http://www.aaup.org/article/academic-freedom-and-indentured-students#.UucoOvbTIBo>

ONLINE: Chris Newfield, “The Impact of Tuition Hikes on Undergraduate Debt”
<http://utotherescue.blogspot.com/2014/11/the-impact-of-tuition-hikes-on.html>

WEDNESDAY, 5/25 – “Student-centered” university

ONLINE: Chancellor Khosla (2013) <https://www.youtube.com/watch?v=7jw61ozMa5o>

ONLINE: UCSD Strategic Plan (2014) <http://plan.sdsc.edu/documents/Exec-Summary-Strategic-Plan.pdf>

FRIDAY, 5/27 – Public Good or Private Purchase

ONLINE: Professor Wendy Brown (UC Berkeley, 2015)

<https://www.youtube.com/watch?v=Z5EWYohECRQ>

- **CAPSTONE PROJECT DUE:** Turn in to your TA on Friday, May 27, before 4:00 PM.

WEEK 10: WHAT WAS DOC? WHAT WAS/IS MARSHALL? WHAT WILL UC SAN DIEGO BECOME?
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- ▶ No Lecture Monday (Memorial Day Holiday)

WEDNESDAY, 6/1 –

ONLINE: TMC (1993) <https://www.youtube.com/watch?v=im8LCjggajk>

and https://www.youtube.com/watch?v=Qvb_J7K9cpQ

ONLINE: TMC (2008) <https://www.youtube.com/watch?v=YaKI4kEBk44>

FRIDAY, 6/3 – What have we learned?

FINAL EXAM: MONDAY, JUNE 6, 2016, 8:00 a.m. - 11:00 a.m.